

To: Faculty Senate Executive Committee
 From: Lori Ogden, Curriculum Committee Chair
 Date: February 27, 2023
 Re: Course Changes Report

Field	Old	New
ACCT 426		
Full Title	Advanced Accounting Analytics	Analytics for Accounting Analysis
Transcript Title	Advanced Accounting Analytics	Analytics for Acct Analysis
Catalog Prerequisites	(ACCT 425 or BUDA 450) with a minimum grade of C-.	(ACCT 311 and ACCT 321) or BUDA 450 with a minimum grade of C-.
Justification for Course Change	Changed prerequisites so that students in the BUDA minor could take this course. Also indicating that students cannot get credit for both ACCT 426 and BUDA 451.	Changed prerequisites so that students in the BUDA minor could take this course. Also indicating that students cannot get credit for both ACCT 426 and BUDA 451. Changed title, removed ACCT 425 as prereq and added ACCT 311 and ACCT 321.
BIOL 348		
Catalog Prerequisites	BIOL 219.	BIOL 219 with a minimum grade of C-.
Justification for Course Change		We are requesting updated prerequisite course grades to align with Neuro major requirements. We have analyzed past student data to inform our request and believe this change is in the best interest of NRSC and BIOL student success.
BIOL 439		
Catalog Prerequisites	BIOL 219.	BIOL 348 with a minimum grade of C-.
Justification for Course Change	The original prerequisite is not necessary for success in BIOL439, and prevents prepared students from taking the class. We originally set stricter pre-reqs to funnel students into the Area of Emphasis, but the AoE is not required in the department and students want to take BIOL439, but not other neuro courses. In reality, my class really only requires that students understand intermediate cellular/molecular biology, which is taught in Biol 219.	We are requesting updated prerequisite course grades to align with Neuro major requirements. We have analyzed past student data to inform our request and believe this change is in the best interest of NRSC and BIOL student success.
BIOL 478		

Field	Old	New
Catalog Description	This course explores how brains acquire information about the external world and process this information to produce sensory perceptions. Students gain a deep understanding of sensory transduction and neural processing at the cellular, network and systems levels. Additionally the class is aimed at enhancing science communication.	Exploration of how brains acquire information about the external world and process this information to produce sensory perceptions. Students gain a deep understanding of sensory transduction and neural processing at the cellular, network and systems levels. Additionally the class is aimed at enhancing science communication.
Catalog Prerequisites	BIOL 348.	BIOL 348 with a minimum grade of C-
Justification for Course Change		We are requesting updated prerequisite course grades to align with Neuro major requirements. We have analyzed past student data to inform our request and believe this change is in the best interest of NRSC and BIOL student success.

BIOM 425

Catalog Description	Introduction to human anatomy and physiology using an engineering systems approach. Gives the engineering student a basic understanding of the human system so that the student may include it as an integral part of the design. Co-listed with MAE 473. (3 hr. lec.)	Introduction to human anatomy and physiology using an engineering systems approach. Gives the engineering student a basic understanding of the human system so that the student may include it as an integral part of the design. Co-listed with MAE 473.
Course Code	EE 425	BIOM 425
Subject Code	EE - Electrical Engineering	BIOM - Biometric Systems
Justification for Course Change		prefix change to add additional BIOM courses for majors in the BSE program

BIOM 457

Course Code	EE 457	BIOM 457
Subject Code	EE - Electrical Engineering	BIOM - Biometric Systems
Catalog Prerequisites	EE 345 or equivalent.	
Justification for Course Change		Prefix change is being made to offer more biometrics courses to biometrics majors.

BMEG 201

Credit Hours	3	4
Justification for Course Change		As part of a review of the BMEG curriculum, it was decided that BMEG 201 and 203 could be combined if BMEG 201 is increased to 4 credit hours. The courses have many overlapping objectives, so no content will be lost. Additionally, this will help with scheduling.

BMEG 340

Field	Old	New
Credit Hours	3	4
Justification for Course Change		As part of a review of the BMEG curriculum, it was determined that the experiments covered in BMEG 350 would be better covered in the BMEG 315, BMEG 311, and BMEG 340. There is sufficient space in the schedules of BMEG 315 and 311 to add the labs. However, BMEG 340 needs an additional credit hour to make room for the experiments.

C&I 650

Catalog Description	Comprehensive consideration of objectives, content, methods, including unit procedures; materials including objects, models, exhibits, and museum items, as well as textbooks, collateral reading, maps, and graphs; means of evaluating social growth and development.	This course comprehensively considers objectives, content, and methods, including unit procedures; materials including objects, models, exhibits, and museum items, as well as textbooks, collateral reading, maps, and graphs; and means of evaluating social growth and development related to teaching social studies at the elementary school level.
Catalog Prerequisites	CI 602 and EDP 600 or consent.	
Justification for Course Change		Course prerequisite were based on courses that have been eliminated from the program or changed due to recent program changes (currently in workflow).

CHE 315

Catalog Prerequisites	CHE 310 and CHE 311 and MATH 261.	CHE 322 and CHE 325 and MATH 261.
Justification for Course Change	This change is part of a comprehensive review of the undergraduate prerequisites for chemical engineering. The information in CHE 320 is not applicable to students succeeding in this course, so it has been removed as a prerequisite.	This is an update to the PRs. The previous courses are no longer taught. CHE 322 and CHE 325 are the equivalents to the previous prerequisites.

COUN 330

Course Number	250	330
Course Code	COUN 250	COUN 330

Field	Old	New
Justification for Course Change		During the developing of the new Mental Health and Addiction Studies degree program, it was identified that the learning outcomes for this course needed to be revised to more closely reflect course content. This revision is also driving the need to recast the course as a 300-level, rather than a 200-level course. Therefore, new learning outcomes are included below and the course number is requested to change from COUN 250 to COUN 330. This course is required in both the Addiction Studies Minor and the MHAS degree program. The Suggested Plan of Study for MHAS places this course in fall of Year 3.

CS 110

Catalog Prerequisites	(MATH 126 and MATH 128 with a minimum grade of C- in both) or MATH 129 with a minimum grade of C- or meets the entry requirements of MATH 153 and PR or CONC: CS 110L.	MATH 124 or MATH 126 or MATH 128 or MATH 129 or MATH 150 with a minimum grade of C- in each or meets the entry requirements of MATH 153 and PR or CONC: CS 110L.
Justification for Course Change	Updating course as part of the decoupling process	Expanding list of MATH courses that will satisfy prerequisites.

CS 110L

Catalog Prerequisites	(MATH 126 and MATH 128 with a minimum grade of C- in both) or MATH 129 with a minimum grade of C- or meets the entry requirements of MATH 153 and PR or CONC: CS 110.	MATH 124 or MATH 126 or MATH 128 or MATH 129 or MATH 150 with a minimum grade of C- in each or meets the entry requirements of MATH 153 and PR or CONC: CS 110.
Justification for Course Change	Updating prerequisites as part of the decoupling process	Expanding list of MATH courses that will satisfy prerequisites.

CS 320

Catalog Prerequisites	WVU sections require CS 111 and CS 111L and (CS 220 or MATH 303) and MATH 156 with a minimum grade of C- in each, WVUIT sections require CS 201 and CS 220 and MATH 156 with a minimum grade of C- in each.	WVU sections require CS 111 and CS 111L with a minimum grade of C- in each and MATH 156 and (CS 220 or MATH 303), WVUIT sections require CS 201 and CS 220 and MATH 156 with a minimum grade of C- in each.
Justification for Course Change	Updating course as part of the decoupling process	WVU CS is changing prereq grade requirements to D- for most courses.

CS 410

Field	Old	New
Catalog Description	Theory and practice of the construction of programming language translators; scanning and parsing techniques, semantic processing, runtime storage organization, and code generation; design and implementation of interpreter or compiler by students. (3 hr. lec.)	Theory and practice of the construction of programming language translators; scanning and parsing techniques, semantic processing, runtime storage organization, and code generation; design and implementation of interpreter or compiler by students.
Catalog Prerequisites	WVU sections require CS 310 with a C- or better or consent for non-majors, WVUIT sections require CS 310 or consent for non-majors.	CS 310.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

CS 420

Catalog Prerequisites	CS 320 with a minimum grade of C- and completed Pre-CS or consent for non-majors.	CS 320.
Justification for Course Change		CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

CS 422

Catalog Description	Introduction to formal languages, grammars, and automata; regular expressions and finite automata, context- free and context-sensitive languages; push down and linear- bounded automata; turning machines and recursively enumerable languages.	Introduction to formal languages, grammars, and automata; regular expressions and finite automata, context- free and context-sensitive languages; push down and linear- bounded automata; Turing machines and recursively enumerable languages.
Catalog Prerequisites	WVU sections require CS 220 with a minimum of C- or better or consent for non-majors, WVUIT sections require CS 220 or consent for non-majors.	CS 220.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

CS 426

Catalog Prerequisites	CS 320 with a minimum grade of C- or consent for non-majors.	CS 320.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

CS 430

Catalog Prerequisites	WVU sections require CS 230 and CS 230L with a minimum grade of C-, WVUIT sections require CS 222.	CS 230 and CS 230L.
Justification for Course Change	Updating prerequisites as part of the decoupling process	WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

Field	Old	New
CS 440		
Catalog Prerequisites	CS 230 and CS 230L with minimum grade of C-.	CS 230 and CS 230L.
Justification for Course Change	updating course as part of the decoupling process	WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CS 450		
Catalog Prerequisites	WVU sections require CS 350 with a minimum grade of C- and PR or CONC: CS 450L, WVUIT sections require CS 355 with a minimum grade of C- and PR or CONC: CS 450L.	WVU sections require CS 350 and PR or CONC: CS 450L, WVUIT sections require CS 355 and PR or CONC: CS 450L.
Justification for Course Change	The project is an important component of CS450, which is used to illustrate various theoretical topics covered in lecture. Historically, one lecture a week has been allotted to project development (led by a teaching assistant), limiting lecture to two days a week. Adding one credit hour will allow us to have a separate, longer lab time for the teaching assistant to work with students and reclaim one class period per week for lecture. This will allow lecture topics to be covered in more depth, and provide a scheduled time for project teams to work together with the aid of a teaching assistant. We anticipate that this change will improve students' mastery of the course material.	WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CS 460		
Catalog Prerequisites	(CS 221 or CS 320 or CS 350) with a minimum grade of C-.	CS 320 or CS 350.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CS 465		
Catalog Prerequisites	WVU and PSC sections require CS 350 with a minimum grade of C- and WVUIT sections require CS 321.	WVU sections require CS 350, PSC sections require CS 350 with a minimum grade of C-, and WVUIT sections require CS 321.
Justification for Course Change	This request for course alternation consists of (1) changing the title to better reflect the content and fit into the newly developed BS program in Cybersecurity and (2) adding several new topics such as Spam and Social Engineering.	WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CS 470		

Field	Old	New
Catalog Prerequisites	CS 201 or CS 210 with a minimum grade of C- or consent for non-majors.	WVU sections require CS 210, WVUIT sections require CS 201.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CS 475		
Catalog Prerequisites	CS 222 or (CS 220 and CS 310 with a minimum grade of C- in each).	WVU sections require CS 220 and CS 310, WVUIT sections require CS 222 or (CS 220 and CS 310 with a minimum grade of C- in each).
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.
CYBE 467		
Full Title	Practicing Cybersecurity: Attacks Countermeasures	Ethical Hacking Penetration Testing
Transcript Title	Practicing Cybersecurity	Penetration Testing
Catalog Description	Cybersecurity knowledge and practices on security risk management. Current security trends and industrial practices on cybersecurity. Experiments on ethical hacking and practice of cyber defense.	A study of offensive security from the mindset of a penetration test of a target network.
Catalog Prerequisites	(CYBE 366 and CS 453) or (CYBE 366 and CS 321 with a minimum grade of C-).	WVU sections require CYBE 366 and CS 453, WVUIT sections require CS 222 and CS 321 with a minimum grade of C-.
DMC 660		
Catalog Description	An overview of the Data Marketing Communications program with a focus on upcoming curriculum and industry trends at large. Course will include specific units on database marketing, loyalty programs, financial and marketing metrics, audience targeting and segmentation, data for digital marketing, data visualization and marketing automation.	This course is the introductory course experience for the data marketing communications master's degree program. Students will explore the fundamentals of using data to make marketing communications decisions, as well as topics including database marketing, loyalty programs, financial and marketing metrics, audience targeting and segmentation, data for digital marketing, data visualization and marketing automation.
Catalog Prerequisites		Admission to the Data Marketing Communications program.
ECON 465		
Catalog Prerequisites	ECON 201 and (ECON 225 or STAT 211).	WVU sections require ECON 201 and (ECON 225 or STAT 211) with minimum grade of C-, WVUIT sections require ECON 201 and (ECON 225 or STAT 211).
Justification for Course Change		ECON is changing all prereq grades to C-.

Field	Old	New
EXPH 240		
Catalog Prerequisites	Sophomore standing.	
Justification for Course Change	The PSC campus plans to offer this course as part of an AA in Exercise Physiology. We currently have a pre-PT major that we plan to change to an Exercise Physiology major, and this course will be part of that change.	As part of EXPH's BOG 5 year review follow up EXPH completed a review of course learning outcomes. This change includes the revisions of EXPH 240's learning outcomes. Additionally, the curriculum committee voted to make EXPH 240 a freshman level course so the catalog pre-requisite of sophomore standing has been removed.
EXPH 364		
Catalog Description	Anatomical, mechanical, and musculoskeletal study of the human body as the instrument for efficient performance of motor activities. (Laboratory work included.)	Anatomical, mechanical, and musculoskeletal study of the human body as the instrument for efficient performance of motor activities.
Justification for Course Change	We recently added the MATH prereq for the course; however, we neglected to include in our prereq list three math courses that some of our students took; namely, MATH 150, MATH 153, and MATH 155. This change is simply to add these prereqs to the list courses that will count as the math prereq.	Course learning objectives were modified in response to Board of Governors review.
EXPH 369		
Catalog Prerequisites	EXPH 364 and EXPH 386.	EXPH 364 and EXPH 386 with a minimum grade of C- in each.
Course is Variable Credit	Yes	No
Credit Hours	0 or 4	4
Justification for Course Change		As part of BOG annual assessment, we re-wrote course learning outcomes and are submitting that change. The Division of Exercise Physiology Curriculum Committee reviewed prerequisite course grade requirements and those changes are now reflected in the submission.
EXPH 370		
Catalog Prerequisites	(ENGL 101 and ENGL 102) or ENGL 103 and PR or CONC: EXPH 386.	(ENGL 101 and ENGL 102) or ENGL 103) with a minimum grade of C- and PR or CONC: EXPH 386.

Field	Old	New
Justification for Course Change		For the BOG annual review, EXPH reviewed and revised all course learning outcomes. EXPH Curriculum Committee reviewed pre-requisite policies as well. This course change is to update course learning outcomes and pre-requisite grades to a C- or higher.
EXPH 386		
Catalog Prerequisites	((BIOL 101 through BIOL 104) or (BIOL 115 and BIOL 116 and BIOL 117 and BIOL 118)) and CHEM 115 and CHEM 115L and PHYS 101 with a minimum grade of C- in all.	BIOL 101 and BIOL 101L and BIOL 102 and BIOL 102L (or BIOL 115 and BIOL 115L and BIOL 117 and BIOL 117L) and CHEM 115 and CHEM 115L and PHYS 101 and PHYS 101L with a minimum grade of C- in all.
Justification for Course Change	Correction of prerequisite courses minimum grade point average requirement.	Correction of required prerequisite courses. As part of EXPH follow up actions for BOG 5-year review, EXPH completed curriculum mapping including revised course learning outcomes for most required courses.
EXPH 387		
Catalog Prerequisites	EXPH 386 and EXPH 388.	EXPH 386 and EXPH 388 with a minimum grade of C- in each.
Justification for Course Change		Change prerequisite grade from D- to C-. Submit new learning outcomes as part of program curricular mapping associated with the 5-year BOG review.
EXPH 388		
Justification for Course Change		Revising course learning outcomes. As part of the BOG 5 year review follow up requirements EXPH reviewed all course and program level learning outcomes. This course change is to update the course learning outcomes.
EXPH 389		
Catalog Prerequisites	EXPH 386 and EXPH 388.	EXPH 386 and EXPH 388 with a minimum grade of C- in each.
Justification for Course Change		Revising course learning outcomes. As part of EXPHs BOG 5 year review follow up actions we completed a comprehensive review of course and program level learning outcomes. This course change is to incorporate the revised course learning outcomes. Revise pre-requisite course grade requirement to a C- or higher.
EXPH 440		

Field	Old	New
Catalog Prerequisites	(BIOL 101 and BIOL 102 and BIOL 103 and BIOL 104) or BIOL 115, with a minimum grade of C-.	(BIOL 101 and BIOL 101L and BIOL 102 and BIOL 102L) or BIOL 115 with a minimum grade of C-.
Justification for Course Change	The course has been approved as EXPH 350. The course content remains the same. The justification for this course number revision is to provide an option or ability to cross list this course with a 600 level course.	Revising course learning outcomes. As part of EXPHs BOG 5 year review follow up actions we completed a comprehensive review of course and program level learning outcomes. This course change is to incorporate the revised course learning outcomes. Revise pre-requisite courses since BIOL updated course names to BIOL 101L and BIOL 102L.

EXPH 441

Catalog Prerequisites	((BIOL 101 and BIOL 102 and BIOL 103 and BIOL 104) or BIOL 115) and PR or CONC: EXPH 440 with a minimum grade of C- in all and Junior level status.	((BIOL 101 and BIOL 101L and BIOL 102 and BIOL 102L) or BIOL 115) with a minimum grade of C- and PR or CONC: EXPH 440 and Junior level status.
Justification for Course Change	This course was approved as EXPH 351. There has been a request to re-number this course to facilitate cross listing with a graduate level class. Also, it has been determined that it is pedagogically sound to require more contact hours in the lab. The increase in the number of required structured class hours will provide greater opportunity for students to engage in required advanced dissection experiences, which will enhance learning.	Revising course learning outcomes. As part of EXPHs BOG 5 year review follow up actions we completed a comprehensive review of course and program level learning outcomes. This course change is to incorporate the revised course learning outcomes. Change course pre-requisites to reflect BIOL course changes from BIOL 101-104 to BIOL 101/101L and BIOL 102/102L.

EXPH 461

Catalog Prerequisites	EXPH 386 and EXPH 388.	EXPH 386 and EXPH 388 with a minimum grade of C- in each.
Justification for Course Change		For the BOG annual review EXPH reviewed and revised course learning outcomes for all required courses. The curriculum committee also updated its policy for all courses that require EXPH courses as a pre-requisite, a grade of C- or higher is required. This change is to update the course learning outcomes as well as the pre-requisite course required grades.

EXPH 475

Justification for Course Change		Revising course learning outcomes. As part of EXPHs BOG 5 year review follow up actions we completed a comprehensive review of course and program level learning outcomes. This course change is to incorporate the revised course learning outcomes.
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Field	Old	New
FIS 320		
Catalog Prerequisites	This course is for students enrolled in the FIS minor only.	
Justification for Course Change		This course was never intended to be restricted to minors only - it has always been intended to be accessible to all FIS majors and to minors as a course they can complete as underclassmen.
GSCM 350		
Catalog Description	Critical managerial issues in sourcing and supply management operations, structure, and processes, and supporting tools. Ethical, legal, and contractual issues pertaining to the global scope of this important set of business processes.	In this course, we will examine the main supply management and strategic sourcing activities, to include the purchasing process and organization of the supply management function, supplier selection and evaluation, negotiation and conflict resolution, ethical and legal issues, cost and price determination, value analysis, global and technological issues pertaining to supply management, among others.
Catalog Prerequisites	BCOR 360.	BCOR 360 with a minimum of C-.
Justification for Course Change		It has been determined that a C- is needed in GSCM prerequisites.
GSCM 355		
Catalog Description	Critical managerial issues in the implementation and control of forward and reverse flow and storage of goods, services, and related information between the point of origin and the point of consumption.	The course will focus on both business-to-business and business-to-consumer logistics operations. Activities from the receipt of a customer order to the satisfaction of that order will be covered. These activities include demand management, order receipt, order management, basic warehouse design, layout and operation, inventory management, transportation, returns and reverse logistics, and customer service.
Catalog Prerequisites	BCOR 360.	BCOR 360 with a minimum of C-
Justification for Course Change		It has been determined that GSCM courses need at least a C-.
GSCM 425		
Catalog Prerequisites	GSCM 360 and GSCM 370.	GSCM 360 and GSCM 370 with minimum of C- in each.
Justification for Course Change		It has been determined that a grade of C- is needed in GSCM prereqs.
GSCM 430		

Field	Old	New
Catalog Description	A comprehensive study of the strategic and operational use of main supply chain technologies. This includes dependencies and linkages between the various technologies, best practices, and potential pitfalls.	Focus on the strategic and operational use of supply chain technologies such as transportation, warehouse, manufacturing, and inventory management systems, along with hardware and other applications. The objective of the class is to provide a strong knowledge and understanding of the technology used in logistics and supply chain management.
Catalog Prerequisites	GSCM 370.	GSCM 360 with a minimum of C-
Justification for Course Change		It has been determined that GSCM prereqs need at least a C-

GSCM 450

Catalog Description	Critical managerial issues in the organizational and behavioral dimensions of quality management systems and their application to simplify and improve supply chain processes, as well as key supporting methodologies and tools.	This course presents an overview of Total Quality Management principles and practices. We will discuss quality tools, concepts and processes utilizing real life and current industry examples. Continuous improvement (“lean”) concepts will be introduced as they relate to addressing quality issues at the process and product levels. The content will help you prepare for the ASQ Yellow Belt certification exam.
Catalog Prerequisites	GSCM 350 and GSCM 355.	(GSCM 360 or ETEC 350) and (STAT 211 or STAT 215 or IENG 213 or ECON 225) with a minimum grade of C- in all.
Justification for Course Change		GSCM 450 will be offered in the new Engineering Technology major. ENGR prereqs needed to be added so that ENGR students could register.

GSCM 455

Catalog Description	Critical managerial issues in the planning, scheduling, organization, and management of projects. Project management process and tools and the effects of management style on the success of a project.	The focus of the course will be on the process and tools involved in project management. We will also examine the effects of management style on the success of a project, and the use of project management software in planning, directing, and controlling projects.
Catalog Prerequisites	BCOR 330 and PR or CONC: BCOR 360.	(BCOR 330 and PR or CONC: BCOR 360) with a minimum grade of C- in each.
Justification for Course Change		It has been determined that GSCM prereqs need a C-

GSCM 470

Field	Old	New
Catalog Description	Analysis and problem solving of sourcing, operations, and logistics issues from a systems-perspective, and discussion of managerial issues in those areas in the international context from an integrated supply chain network perspective. The course encompasses the design, simulated operation, improvement, and analysis of a supply network.	This course integrates issues and concepts from the sourcing, operations, and logistics functions through a challenging experiential supply chain activity and expand them to the global context. We will discuss differences in the infrastructure of global logistics and their challenges; global transportation decisions; documents utilized in international trade; decisions and packaging options for international transportation; security issues in international trade.
Catalog Prerequisites	GSCM 425 and GSCM 450.	GSCM 425 and GSCM 450 with a minimum grade of C- in each.
Justification for Course Change		It has been determined that GSCM prereqs need a C-

HPML 510

Course Number	610	510
Full Title	Health Economics for Population Health	Health Economics
Catalog Description	Students acquire fundamental knowledge of health economics and economic approaches and methodologies to analyze critical issues in health care and health policy.	This course focuses on how various incentives impact individual and organizations' health-related behaviors and decisions. It covers topics relevant for health services administration students through the lens of a microeconomic perspective, supply and demand of health care services, and health insurance.
Catalog Prerequisites	HPML 601 and PUBH 612.	
Justification for Course Change	Small changes are needed to this course to fit with the new Master's of Public Health curriculum.	This course was updated to modernize its content that best aligns the industry best practice, and the Public Health workforce needs for healthcare administrative leaders. Course number was modified to 510 to match the new ABM programs.
Course Code	HPML 610	HPML 510

HTOR 471

Catalog Description	This course covers restaurant history and key operational issues: food/labor costs, facility maintenance checklists, set up production charts, sanitation and safety, menu planning, financial goals and results, purchasing, receiving, storing, and issuing.	The primary objective of this course is to provide knowledge to lead a restaurant or food and beverage management operation.
Catalog Prerequisites	HTOR 376.	HTOR 376 with a minimum grade of C-.

Field	Old	New
Justification for Course Change		raising pre/co req grade to C-
HTOR 472		
Catalog Description	The course focuses on operational and maintenance procedures for hotel management. Case studies introduce day to day operations of each hotel department, which provides a better understanding of the unique managerial duties associated with hotel operations.	The primary objective of this course focuses on operational, financial and maintenance procedures for Hotel Management. In-class activities, industry professionals, and experiential assignments introduce students to the day-to-day operations of each department in a hotel and allow students to understand what seasoned managers do.
Catalog Prerequisites	HTOR 376.	HTOR 376 with a minimum grade of C-.
Justification for Course Change		raising grade in pre/co req to C-.
HUMS 420		
Catalog Prerequisites		CS 101 with a minimum grade of C-.
Justification for Course Change		CS 101 as course requires competency in Excel.
HUMS 470		
Justification for Course Change		Adding CS 101 prerequisite to the course at instructor request as successful completion of the course requires competency in Excel.
IMC 511		
Catalog Description	Examines the role of marketing research within an IMC campaign. Students learn to identify research problems and select appropriate quantitative and qualitative designs to address them. They will examine sampling, questionnaire design, data processing and how to communicate research needs and results.	This course combines secondary and primary research design to examine the role(s) of marketing research within an IMC campaign. Students learn to identify research problems, craft research objectives, and select appropriate qualitative and quantitative methodologies to develop an effective research strategy and analysis.
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes.
IMC 514		
Course Number	614	514

Field	Old	New
Catalog Description	Addresses the role of media analysis and planning in IMC. Covers basic media terminology and media math, the distinctions between media objectives, strategies and tactics, and the different ways of allocating resources in media.	This course explores the role of media analysis and planning in integrated marketing communications. Students review basic terminology, media math and how to allocate resources during media planning.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 614	IMC 514
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 515

Course Number	615	515
Catalog Description	Takes a comprehensive look at creative strategy and its role in IMC. Students master the fundamentals of conceiving and executing an eye-catching, effective and integrated campaign that uses traditional and digital media.	This course explores the creative process and how it influences integrated marketing communications strategy. Students employ techniques to refine their own creativity to empower them to actively participate in the design aspects of IMC campaign planning.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 615	IMC 515
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 517

Course Number	617	517
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Field	Old	New
Catalog Description	Overview of the role that sales promotion plays in IMC. Examines the functions of sales promotion in the marketing process as well as the legal regulations on sales promotion. The course focuses only on consumer promotion.	This course explores the role that sales promotion plays in integrated marketing communications. Students examine how sales promotion can be effectively incorporated into the IMC mix, as well as the legal regulations and ethical implications when utilizing sales promotion techniques.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 617	IMC 517
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 518

Course Number	618	518
Catalog Description	Examines the various functions of public relations in IMC, its impact on key publics, and its role in society. Covers the field's evolution, the responsibilities of PR practitioners, law and ethics, and emerging trends.	This course explores the capabilities of incorporating public relations within an integrated marketing communications approach. Students learn about leveraging earned media, determination of key publics, the legal and ethical responsibilities of PR practitioners, and emerging trends in the industry.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 618	IMC 518
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 520

Course Number	620	520
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Field	Old	New
Catalog Description	Focuses on data analysis in marketing research. Emphasizes core statistical techniques, the application of statistical software, and the interpretation of statistical outputs. Ethical issues in marketing research are also discussed. SPSS software is required.	This course examines data analysis in marketing research. Students learn core statistical techniques, the application of statistical software, and the interpretation of statistical outputs.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 620	IMC 520
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 521

Course Number	621	521
Catalog Description	A seminar that highlights significant issues and trends in Integrated Marketing Communication. Topics vary by term.	This course examines significant current issues and trends in integrated marketing communication. Students participate in this hybrid course during the Integrate conference. Topics explored vary by term.
Catalog Prerequisites	IMC 610.	IMC 410, or IMC 440, or IMC 610, or IMC 640
Course Code	IMC 621	IMC 521
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 522

Course Number	622	522
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Field	Old	New
Catalog Description	Teaches cultural sensitivity and prepares students to promote products and services to a diverse marketplace within the U.S. The course focuses on racial/ethnic groups in the U.S., and it also covers mature and gay/lesbian markets.	This course explores culture and the diverse marketplace in the United States and globally. Students focus on understanding racial and ethnic groups, and how brands must engage different groups in appropriate and authentic ways through integrated marketing communications.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 622	IMC 522
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 524

Course Number	624	524
Catalog Description	Examines the marketing techniques used by businesses to make a difference in the world, focusing on partnerships between businesses and non-profit organizations. Through case studies, the history and uses of cause marketing are examined as well as predictions for the future of the marketing practice.	This course examines the mutually beneficial partnership of a for-profit business and a nonprofit organization. Students review case studies to explore the potential of incorporating cause marketing in an integrated marketing communications approach and framework.
Catalog Prerequisites	IMC 610.	IMC 410 or 610.
Course Code	IMC 624	IMC 524
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 525

Course Number	625	525
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Field	Old	New
Catalog Description	Emphasizes the creative aspects of executing an IMC strategy including visual branding, verbal branding, creative direction, and art direction. Focuses on conceiving, developing, expressing, and executing a coherent visual identity using a comprehensive IMC strategy.	This course emphasizes the creative aspects of executing an integrated marketing communications strategy, including visual branding, verbal branding, creative direction, and art direction. Students focus on conceiving, developing, expressing, and executing a coherent visual identity using a comprehensive strategy.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 625	IMC 525
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 526

Course Number	626	526
Catalog Description	Course builds upon the basics of Direct Marketing developed in IMC 616. Students will learn to apply those concepts and techniques in the world of Business-to-Business IMC Direct Marketing. Some assignments allow the students to apply the strategies and tactics to their present employment.	This course examines strategies and tactics for incorporating a business-to-business approach (B2B) into an integrated marketing communications framework. Students will explore the differences of a B2B approach from business-to-consumer (B2C), as well as the considerations marketing communicators must take into account in order to be successful in B2B.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 626	IMC 526
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 527

Course Number	627	527
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Field	Old	New
Catalog Description	Explores various levels of the healthcare campaign and marketing process. Students learn the basic types of health campaigns, theories of health behavior change, issues in design and evaluating healthcare marketing, and the effects health outcomes.	This course explores integrated marketing communication planning for the healthcare industry. Students learn the types of health communication initiatives, theories of health behavior change, issues in design and evaluation of healthcare marketing campaigns.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610
Course Code	IMC 627	IMC 527
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 528

Course Number	628	528
Catalog Description	Provides practical knowledge and hands-on experience in public relations from both the client and agency perspective. Students develop and produce PR tools and tactics including press releases, public service announcements, crisis communication plans, speeches, newsletters, and special events for a chosen client.	This course emphasizes the utilization of public relations theories and strategies within an integrated marketing communications framework. Students examine topics relevant to public relations management such as business literacy, organizational culture, reputation management and ethics.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 628	IMC 528
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 529

Course Number	629	529
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Field	Old	New
Catalog Description	Examines exciting new business developments in mobility, explores fundamental forces that shape the wireless industry, discusses keys to establishing a competitive advantage, and examines emerging trends that may include where the industry is heading.	This course examines marketing communications tactics through mobile technologies. Students create real-life mobile campaigns in the ever-changing wireless industry, discuss keys to establishing a competitive advantage, and examine emerging trends that impact strategic marketing communications planning.
Catalog Prerequisites	IMC 610.	IMC 410, or IMC 440, or IMC 610, or IMC 640.
Course Code	IMC 629	IMC 529
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 530

Course Number	630	530
Catalog Description	Explores the history and present-day state of the sports marketing industry. Analyzes the field's major components, use of theory and research, consumers (aka fans), endorsements, sponsorships, branding, products, and particularly, its sport stars.	This course explores integrated marketing communications within the sports industry. Students analyze the field's key differentiators, including consumers (fans and participants), endorsements, sponsorships, and consumption and usage patterns.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 630	IMC 530
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 531

Course Number	631	531
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Field	Old	New
Catalog Description	Applying theory and case study analysis, students gain the expertise required to maneuver through myriad potential crisis situations that today's organizations and individuals encounter.	This course examines how integrated marketing communications professionals address crises, both proactively and reactively. Students explore case studies and current events to prepare them to respond to the myriad of potential crisis situations that today's organizations and individuals encounter.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 631	IMC 531
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 532

Course Number	632	532
Catalog Description	Covers political marketing from its roots to its current state and provides the necessary knowledge for strategizing and applying a political marketing plan within the context of today's elections and political climate.	This course examines political marketing strategies through an integrated marketing communications framework. Students strategize and apply a political marketing plan within the context of today's elections and political climate.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 632	IMC 532
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 533

Course Number	633	533
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Field	Old	New
Catalog Description	Identifies what it takes to be a successful IMC entrepreneur by showing students how to assess risk, raise capital, position a new entity, organize, and keep and maintain sales.	This course explores what it takes to be a successful integrated marketing communications entrepreneur. Students learn how to assess risk, raise capital, position a new entity, organize, and generate and maintain sales.
Catalog Prerequisites	IMC 610.	IMC 410 of IMC 610 with at least a C-
Course Code	IMC 633	IMC 533
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 534

Course Number	634	534
Catalog Description	Students will design a brand for a product or service and express that brand as a video for the Web. This course will provide guidelines for how to create a movie that reaches the desired audience and can be shared via social media.	This course explores advanced thinking and strategies for concepting, developing and promoting digital content used in product marketing and is anchored in brand storytelling. Students create visual content (static motion) that reaches targeted audiences across various channels.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 440 or IMC 610 or IMC 640.
Course Code	IMC 634	IMC 534
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 535

Course Number	635	535
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Field	Old	New
Catalog Description	Students explore the power of imagery and how visual perception drives our memory. Students examine how to look at images, deconstruct layouts and apply color, design and typography to create effective verbo-visual messages for print and online and will gain valuable creative insight and skills that will serve them now and into the future.	This course explores the power of imagery and how visual perception drives our memory. Students examine how to look at images, deconstruct layouts and apply color, design and typography to create effective verbo-visual messages for both print and digital channels.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610
Course Code	IMC 635	IMC 535
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 536

Course Number	636	536
Catalog Description	A rigorous and comprehensive capstone course that requires students to develop a thoughtful and professional quality IMC campaign for a real- world client. This course must be completed in a student's final academic session.	This course is the capstone experience for the integrated marketing communications master's degree program. Students produce a comprehensive campaign plan for a real-world client. This course must be completed in a student's final academic term.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 636	IMC 536
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 537

Course Number	637	537
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Field	Old	New
Catalog Description	Addresses the important roles that internal communications and branding play in a company's successful operation by examining internal communication strategies and implementation, the use of consistent messaging, and company -to-employee crisis communication.	This course explores the role that internal communications can play in a company's integrated marketing communications framework. Students examine internal communication strategies and implementation, the use of consistent messaging, and company-to-employee crisis communication.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 637	IMC 537
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 538

Course Number	638	538
Catalog Description	This course explores ways to leverage public policy relationships and strategic partners to enhance an organization's brand and marketing strategy. Incorporates theory and real-world experience through examination of case studies.	This course explores ways to leverage public policy relationships and strategic partners to enhance an organization's brand and marketing strategy. Students examine case studies and industry trends to examine how government entities utilize public relations strategies and tactics.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 638	IMC 538
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 541

Course Number	641	541
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Field	Old	New
Catalog Description	Examines the latest strategies for monitoring and engaging consumers in social media from a marketing perspective. Explores popular platforms, such as Twitter and Facebook that are used to connect with and analyze target audiences.	This course examines the latest strategies for monitoring and engaging consumers in social media from a marketing perspective. Students explore popular platforms that brands use to connect with, engage and analyze target audiences.
Catalog Prerequisites	IMC 610 or IMC 640.	IMC 410 or IMC 440 or IMC 610 or IMC 640
Course Code	IMC 641	IMC 541
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 542

Course Number	642	542
Catalog Description	Examines how marketers strategically gather online information to measure traffic, engagement, and potential impact on ROI. Explores search engine optimization (SEO) and social media optimization (SMO) strategies used to build a presence for clients.	This course examines how marketers strategically gather online information to measure traffic, engagement and potential impact on ROI. Students explore search engine optimization (SEO) and social media optimization (SMO) strategies used to build a presence for clients.
Catalog Prerequisites	IMC 610 or IMC 640.	IMC 410 or IMC 440 or IMC 610 or IMC 640
Course Code	IMC 642	IMC 542
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 543

Course Number	643	543
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Field	Old	New
Catalog Description	Introduces the technical and conceptual skills needed to create and add videos into integrated marketing campaigns. Covers the basics of selecting the best hardware and software for video projects. Students gain hands-on experience in shooting and producing engaging videos.	This course introduces the technical, conceptual and creative skills needed to create and add videos into marketing communications campaigns. Students cover the basics of hardware and software for video projects. Students gain actual hands-on experience shooting and producing their own engaging video.
Catalog Prerequisites	IMC 610 or IMC 640.	IMC 410 or IMC 440 or IMC 610 or IMC 640.
Course Code	IMC 643	IMC 543
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 546

Field	Old	New
Course Number	646	546
Catalog Description	Examines how brands are using transformational Augmented and Virtual Reality (AR and VR) platforms such as Google Cardboard, Samsung GearVR, Oculus Rift, HTC Vive and Microsoft HoloLens to expand customer interaction and build brand affinity. This course focuses on how brands have effectively combined technologies as part of an integrated marketing communications campaign.	This course examines how brands are using transformational Augmented and Virtual Reality (AR and VR) platforms to expand customer interaction and build brand affinity. Students explore how brands have effectively combined these technologies as part of a larger marketing communications approach.
Catalog Prerequisites	IMC 610.	IMC 410, IMC 440, or IMC 610 or IMC 640 with at least a C-.
Course Code	IMC 646	IMC 546
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 547

Field	Old	New
Course Number	647	547
Catalog Description	This course examines the role of marketing in American higher education in an ever-increasing competitive landscape, including the role of market analysis, audience segmentation, value messaging, marketing mix and budget and ROI assessment.	This course examines the role of integrated marketing communications in an ever-increasingly competitive American higher education landscape. Students explore the role of market analysis, audience segmentation, value messaging, marketing mix, budget and ROI assessment on higher education marketing initiatives.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 647	IMC 547
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC 549

Course Number	649	549
Catalog Description	Explores strategies and tactics that are used to help brands manage an endless barrage of disruption and disruptive technologies, changing consumer demands, internal and external pressures from startups, talent erosion and changing market dynamics. Also provides a new platform for brands and brand building in this “brave new world.”	This course explores strategies and tactics that are used to help brands innovate to compete within their marketplace. Students examine disruption and disruptive technologies, changing consumer demands, internal and external pressures from startups, talent erosion and changing market dynamics.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610 with at least a C-.
Course Code	IMC 649	IMC 549
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC IMC 512

Course Number	612	IMC 512
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Field	Old	New
Catalog Description	Provides an in-depth look at consumer behavior and its role in IMC. Examines consumer behavior in terms of internal influences, external influences, the consumer decision-making process, and consumers and culture. Students also learn ethnographic research.	This course provides an in-depth look at consumer behavior and its role in IMC. Students examine consumer behavior in terms of internal influences, external influences, the consumer decision-making process, and consumers and culture.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610.
Course Code	IMC 612	IMC IMC 512
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMC IMC 513

Course Number	613	IMC 513
Catalog Description	Explores strategic and creative decisions to manage, build, and measure brands. Brand management issues investigated include consumer perceptions, competitive analysis, new product development, crafting communication messages, crisis management, and development of marketing programs.	This course explores strategic and creative decisions in managing, building and measuring the equity of brands. Students will demonstrate mastery by conducting a comprehensive brand audit.
Catalog Prerequisites	IMC 610.	IMC 410 or IMC 610
Course Code	IMC 613	IMC IMC 513
Justification for Course Change		Updating the course description and learning outcomes to better reflect the course content, and to provide more measurable learning outcomes. Based on feedback received at a curriculum revision workshop taught by Lou Slimak, we were informed that all graduate courses will be moving to 500 numbers. Therefore, we thought it would be best to submit the changes together.

IMMB 350

Full Title	Microbiology Colloquium 3	Micro/Immuno Junior Journal Club
Transcript Title	Microbiology Colloquium 3	Micro/Immuno Junior Journal Cl

Field	Old	New
Catalog Description	Peer and faculty-led experiences to introduce students to the disciplines of medical microbiology.	Review and discussion on current immunology and medical microbiology literature. Seniors are required to lead one discussion session before graduation.
Catalog Prerequisites	IMMB 250.	IMMB 201 and IMMB 201L with a minimum C- in each.
Credit Hours	2	1
Justification for Course Change		This course is offered in the junior year and needs to be numbered accordingly. IMMB 201/201L will introduce many of the concepts required to be successful in IMMB 350 which will teach students how to analyze peer-reviewed scientific literature relating to microbiology and immunology.

IMMB 405

Catalog Prerequisites	IMMB 400 with a minimum grade of C-.	IMMB 350 with a minimum grade of C-.
Justification for Course Change	A prerequisite is necessary for this course and was not added in initially.	One credit hour is not enough to have a full-robust discussion on scientific integrity. IMMB 350 will introduce students to the world of peer-reviewed publication and IMMB 405 is where students will learn about different ways that scientific data can be misconstrued.
Credit Hours	1	2

IMMB 420

Catalog Prerequisites	IMMB 320 with a minimum grade of C- and PR or CONC: IMMB 420L.	BIOC 339 and IMMB 320 and IMMB 375 with a minimum grade of C- in each and PR or CONC: IMMB 420L.
Justification for Course Change	A new lab course (IMMB 420L) is also in CIM for approval for 2 credit hour, with a separate instructor. Since the lab will be removed from this course, we will need to reduce the credit hours to 3. A revised syllabus is attached, reflecting this.	IMMB 420 covers how cellular signaling affects immune cell activation and differentiation. Protein structure and function is crucial for understanding this; protein structure and function is covered in BIOC 339, and immune cell activation and differentiation is covered in IMMB 320 and reinforced with IMMB 375.

IMMB 420L

Catalog Prerequisites	IMMB 320 with a minimum grade of C- and PR or CONC: IMMB 420 and students must be enrolled in the IMMB Program.	BIOC 339 and IMMB 320 and IMMB 375 with a minimum grade of C- in each and PR or CONC: IMMB 420.
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Field	Old	New
Justification for Course Change		IMMB 420L will support IMMB 420 in applying concepts presented in 420 in a laboratory curriculum. Students will learn how to perform and analyze experiments on how cellular signaling affects immune cell activation and differentiation. Protein structure and function is crucial for understanding this; protein structure and function is covered in BIOC 339, and immune cell activation and differentiation is covered in IMMB 320 and reinforced with IMMB 375.
IMMB 450		
Catalog Prerequisites	IMMB 400 with a minimum grade of C-.	IMMB 350 with a minimum grade of C-.
Justification for Course Change	A prerequisite is necessary for this course and was not added in initially. The title was changed to more accurately reflect the course.	Currently, IMMB 400 is a pre-req; this is just reflecting the course number change of IMMB 400 to 350.
IMMB 460		
Catalog Prerequisites	IMMB 420 with a minimum grade of C-.	IMMB 320 and 350 with a minimum grade of C- in each.
Justification for Course Change	A prerequisite is necessary for this course and was not added in initially.	Currently, IMMB 400 is a pre-req; this is just reflecting the course number change of IMMB 400 to 350. Students need to have completed IMMB 320 in order to fully understand the concepts presented in IMMB 460.
IMMB 470		
Catalog Prerequisites		IMMB 201 and IMMB 201L with a minimum grade of C- in each.
Justification for Course Change		IMMB 201/201L introduces students to microbial organisms causing disease, including viruses. These courses will provide a foundation for students taking IMMB 470.
IMMB 480		
Credit Hours	4	3
Catalog Prerequisites	IMMB 302 and IMMB 310 and IMMB 320 and IMMB 410 with a minimum grade of C- in each.	
Justification for Course Change		The lab has been removed and this course will become a 3 credit lecture course.
IMMB 484		
Catalog Prerequisites	IMMB 420 with a minimum grade of C-.	IMMB 310 and IMMB 320 and IMMB 350 with a minimum grade of C- in each.

Field	Old	New
Justification for Course Change	We added the additional Capstone Form information for Degreeworks. This was not showing up in the Capstone section of Degreeworks.	This course is where students compile the information that they have learned in the IMMB degree into a senior thesis paper; students must have completed courses on the junior level in order to be successful in this course as they are required to analyze peer-reviewed literature and focus on a specific infectious disease or immunological disorder
LAW 700		
Credit Hours	2	2 to 3
Course is Variable Credit	No	Yes
Justification for Course Change		The Faculty voted to add a third credit to the first year legal writing class; last fall we added a one credit workshop to the class, but we would like to have the ability to do it in a single class.
MAE 215		
Catalog Prerequisites	(CHE 102 or ENGR 102 or MAE 102) and (MATH 154 or MATH 155 with a minimum grade of C-).	(CHE 102 or ENGR 102 or MAE 102) and (MATH 154 or MATH 155 with a minimum grade of C-) and PR or CONC: MAE 202 and MAE 212 and MAE 216.
Justification for Course Change	Updating catalog description as part of the decoupling process	Updating pre-reqs
MAE 242		
Catalog Prerequisites	WVU sections require MATH 156 with a grade of C- or better and MAE 241, WVUIT sections require MATH 156 and MAE 241 as prerequisites.	WVU sections require MAE 241 and MATH 156 with a minimum grade of C- in each, WVUIT sections require MAE 241 and MATH 156.
Justification for Course Change		Students do not have the fundamental knowledge needed coming into MAE 242 with a grade of D in MAE 241. To improve student success in MAE 242, a C- or better in MAE 241 is needed.
MAE 243		
Catalog Prerequisites	WVU sections require MATH 156 with a grade of C- or better and MAE 241, WVUIT sections require MATH 156 and MAE 241 as prerequisites.	WVU sections require MAE 241 and MATH 156 with a minimum grade of C- in each, WVUIT sections require MAE 241 and MATH 156.
Justification for Course Change		Students do not have the fundamental knowledge needed coming into MAE 243 with a grade of D in MAE 241. To improve student success in MAE 243, a C- or better in MAE 241 is needed.

Field	Old	New
MAE 365		
Catalog Prerequisites	MAE 242 and MAE 335.	MAE 242 and PR or CONC: MAE 335.
Justification for Course Change		Topics in MAE 335 and MAE 365 are covered in a timely fashion to permit taking courses simultaneously. This change will improve student course scheduling limitations.
MAE 442		
Catalog Prerequisites	MAE 316 and MAE 343 with a minimum grade of C- in both.	MAE 316 and (MAE 343 or MAE 353).
Justification for Course Change		Students in new catalogs will take MAE 353, while students in old catalogs take MAE 343. We want students of both catalogs to have the option to take this course.
MAE 486S		
Catalog Prerequisites	MAE 215 and MAE 476.	(ENGL 102 or ENGL 103) and MAE 215 and MAE 476.
Justification for Course Change	Updating title as part of the decoupling process	Aerospace Engineering CC voted to include ENGL 102 or ENGL 103 as PR to capstone. The additional items in the Banner PR list cover transfer credits and transfer students.
MDS 401		
Full Title	Capstone in Integrated Studies and RBA	Capstone
Catalog Description	Capstone experience for Multidisciplinary Studies (MDS) students to incorporate academic, intellectual, and professional skills to complete a final project for the MDS program. Focus is on oral communication skills, presentation skills, research skills, analysis, reasoning, resilience, collaboration, self-promotion, professional development, and lifelong learning.	Incorporates academic, intellectual, and professional skills to complete a final project for the Bachelor of Integrated Studies. Focus is on oral communication skills, presentation skills, research skills, analysis, reasoning, resilience, collaboration, self-promotion, professional development, and lifelong learning.
Catalog Prerequisites	MDS 301.	PR or CONC: MDS 301.
Justification for Course Change	RBA is a part of the Programs in Multi- Interdisciplinary Studies, which will all have the subject code "MDS."	Adding concurrency of MDS 301 and changing the title to reflect broader use of the course.
NRSC 201		
Catalog Description	Introduction to brain and behavior. Survey of fundamental concepts in understanding the workings of the nervous system and resulting behavior in human and non-human animals. Includes laboratory exercises.	Introduction to the biological and psychological foundations of behavior. Survey of fundamental concepts in understanding the workings of the nervous system and resulting behavior in human and non-human animals.

Field	Old	New
Catalog Prerequisites	NRSC 101 and PSYC 101 and (PSYC 204 or BIOL 219 and BIOL 220) and Coreq: NRSC 201L.	(NRSC 101 and PSYC 101) with a minimum grade of C- in each and PR or CONC: BIOL 219 and BIOL 219L and Coreq: NRSC 201L.
Justification for Course Change		NRSC 101 and PSYC 101 provide fundamental concepts critical for success in NRSC 201; because these are foundational program requirements, we have not had any students proceed in the major without meeting the C- standard. However, the content of BIOL 219/219L is not needed for NRSC 201. Neuroscience majors who have progressed to BIOL 219/219L have sufficient foundational knowledge for NRSC 201. By allowing this requirement to be met concurrently, students will be able to take this course one semester earlier and progress more effectively through their degree programs. Learning outcomes have also been updated slightly to reflect current teaching of the course.

OEHS 520

Course Number	620	520
Full Title	Occupational and Environmental Hazard Assessment	Industrial Hygiene
Transcript Title	Occptnl/Envrnmntl Hzrd Asmnt	Industrial Hygiene
Catalog Description	Lecture and laboratory experience to understand occupational and environmental hazards related to the workplace. Principles from chemistry, physics and biology are used quantify exposures. This course provides an overview of various industrial hygiene concepts.	Lecture experience to understand occupational and environmental hazards related to the workplace. Principles from chemistry, physics, biology and engineering are used to quantify and control occupational exposures. This course provides an overview of various industrial hygiene concepts.
Course Code	OEHS 620	OEHS 520
Credit Hours	4	3
Catalog Prerequisites		Enrolled in Industrial Hygiene
Justification for Course Change		To eliminate the laboratory-based experiences for students not intending to practice industrial hygiene, such as physicians or management personnel supervising occupational health programs or overseeing industrial hygienists.

PA 640

Course is Variable Credit	No	Yes
Credit Hours	5	4 to 5

Field	Old	New
Justification for Course Change		<p>change as part of an overall restructuring of the clinical year curriculum. These changes involve decreasing the number of credit hours for four of the clinical rotations (PA 610 Family Medicine PA Practice, PA 630 Pediatric PA Practice, PA 640 Women’s Health PA Practice, and PA 650 Surgery PA Practice), so that each rotation will be 4 credit hours (with the exception of PA 620 Internal Medicine PA Practice, which will remain at 8 credit hours). The PA faculty believe that 4 credit hours (a 4-week rotation) will enable PA students to have sufficient experience in the clinical setting to meet the program’s learning outcomes for family medicine, pediatrics, women’s health, and surgery. These changes will also allow the program to add a new 4-week rotation in cardiology. Given that cardiology content comprises a large portion of the national certification exam and that the program’s didactic curriculum does not include a separate course in cardiology, the faculty feel this clinical experience is essential in preparing PA students for their board exam and their future practice. The changes also include the addition of a new 3-week elective rotation, which will allow students to gain additional clinical experience in an area in which they may have a self-identified weakness or a field in which they desire to practice following graduation. Lastly, the changes include the addition of a new optional second 4-week rural rotation. This new rotation allows students electing this option to complete a total of 8 weeks rotation in a rural primary care setting and meet eligibility for a stipend funded by the PA program’s HRSA Primary Care Training and Enhancement Grant- Physician Assistant Rural. Following these changes, students who choose to substitute their 4-week elective rotation with a second rural rotation will have a 3-week elective</p>

PA 650

Course is Variable Credit	No	Yes
Credit Hours		6 4 to 6

Field	Old	New
Justification for Course Change		<p>The PA program curriculum committee has approved this course change as part of an overall restructuring of the clinical year curriculum. These changes involve decreasing the number of credit hours for four of the clinical rotations (PA 610 Family Medicine PA Practice, PA 630 Pediatric PA Practice, PA 640 Women's Health PA Practice, and PA 650 Surgery PA Practice), so that each rotation will be 4 credit hours (with the exception of PA 620 Internal Medicine PA Practice, which will remain at 8 credit hours). The PA faculty believe that 4 credit hours (a 4-week rotation) will enable PA students to have sufficient experience in the clinical setting to meet the program's learning outcomes for family medicine, pediatrics, women's health, and surgery. These changes will also allow the program to add a new 4-week rotation in cardiology. Given that cardiology content comprises a large portion of the national certification exam and that the program's didactic curriculum does not include a separate course in cardiology, the faculty feel this clinical experience is essential in preparing PA students for their board exam and their future practice. The changes also include the addition of a new 3-week elective rotation, which will allow students to gain additional clinical experience in an area in which they may have a self-identified weakness or a field in which they desire to practice following graduation. Lastly, the changes include the addition of a new optional second 4-week rural rotation. This new rotation allows students electing this option to complete a total of 8 weeks rotation in a rural primary care setting and meet eligibility for a stipend funded by the PA program's HRSA Primary Care Training and Enhancement Grant- Physician Assistant Rural. Following these changes, students who choose to substitute their 4-week elective rotation with a second rural rotation will have a 3-week elective</p>

Field	Old	New
Justification for Course Change		<p>Proposed changes were approved by Division of Physician Assistant Studies Curriculum Committee on May 25, 2022. The rationale for the changes includes the desire to provide physician assistant students with an additional elective rotation opportunity through adjustment of the length of two existing clinical rotation courses. This additional elective rotation will facilitate substitution of the current four-week elective with an additional 4-week rural primary care rotation (discussed below), while still allowing an opportunity for an elective clinical rotation experience for students choosing this option. All students in the WVU physician assistant studies program are required to complete a 4-week elective in a rural primary care setting. Students electing to complete an additional 4-week rotation in a rural primary care setting (taking the place of their elective rotation) are eligible to receive a stipend funded by a HRSA Primary Care Training and Enhancement grant awarded to the Division of Physician Assistant Studies. The PA Curriculum Committee believes that the proposed changes will increase the number of PA students who opt to complete this second 4-week rural primary care rotation by offering the opportunity for a 3-week elective rotation. To create the additional 3-week elective rotation, the PA Curriculum Committee determined that two of the existing rotations could be shortened, while still allowing students to meet the program-defined learning outcomes. The proposed changes include PA 630 Pediatric PA Practice (a decrease from 6 credit hours to 4 credit hours) and PA 640 Women's Health PA Practice (a decrease from 5 credit hours to 4 credit hours), a change in the name of the current elective rotation to PA 680 Elective PA Practice 1, and the creation of a new 3-week elective rotation, PA 681 Elective PA Practice 2.</p>
PET 175		
Justification for Course Change		The course syllabus is being added to CIM.
PET 745		
Full Title	Physical Education/Teaching Curriculum Development and Evaluation	Higher Education Curriculum in Kinesiology

Field	Old	New
Catalog Description	A historical and philosophical analysis of curriculum theory related to the preparation of physical education teachers with an emphasis on current models, content standards, curricular design and evaluation, as well as the curriculum accreditation.	Examination of higher education curricula in physical education teacher education, coaching education, and related fields with an emphasis on current curricular issues.
Catalog Prerequisites	PET 741 and PET 735.	
Justification for Course Change		This course will no longer have a prerequisite due to the need to offer the doctoral core courses for Coaching and Teaching Studies every other year rather than every year.

PSYC 426

Catalog Description	Advanced study of the physiological mechanisms of behavior. Topics include neural and endocrine mechanisms of behavior and issues, methods, and findings in behavioral neuroscience.	Advanced study of the physiological mechanisms of behavior. Topics include neural mechanisms of behavior and issues, methods, and findings in behavioral neuroscience.
Catalog Prerequisites	PSYC 301 or NRSC 201 and junior or senior standing.	(PSYC 301 or NRSC 201) with a minimum grade of C- and junior or senior standing.
Justification for Course Change	PSYC 426 will be an elective for the new neuroscience major. The students majoring in neuroscience will take NRSC 201 instead of NRSC 301.	NRSC 201/PSYC 301 provides critical foundational knowledge for success in PSYC 426. Due to effective advising, few students with D's in these prerequisites have proceeded to PSYC 426, but those who have failed to complete the course successfully. This prerequisite change should not impact degree progression, as psychology majors have other course options (without the PSYC 301 prerequisite) to fulfill the same program requirement and neuroscience majors must earn a C- in NRSC 201 to meet program standards. Learning outcomes have also been updated to reflect the current course approach.

PSYC 428

Catalog Prerequisites	PSYC 301 or NRSC 201, Psychology or Neuroscience major.	(PSYC 301 or NRSC 201) with a minimum grade of C- and Psychology or Neuroscience major.
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Field	Old	New
Justification for Course Change	PSYC 428 will be an elective for the new neuroscience major. The students majoring in neuroscience will take NRSC 201 instead of PSYC 301.	NRSC 201/PSYC 301 provides critical foundational knowledge for success in PSYC 428. Due to effective advising, few students with D's in these prerequisites have proceeded to PSYC 428, but those who have failed to complete the course successfully. This prerequisite change should not impact degree progression, as psychology majors have other course options (without the PSYC 301 prerequisite) to fulfill the same program requirement and neuroscience majors must earn a C- in NRSC 201 to meet program standards. Learning outcomes have also been reworded slightly to reflect the current course approach.
PUBH 101		
Catalog Description	This course will provide students with an overview of the principles and practice of public and community health. Students will learn about the history, core function and essential services of public health, as well as engage in discussions about current public health events and issues.	This course will provide students with an overview of the principles and practice of public and community health. Students will learn about the history, core function, disciplines, and essential services of public health, as well as engage in discussions about current public health events and issues.
Justification for Course Change	This is an addition to the Health Services program at WVU Tech. We want to add a Public Health component.	Course syllabus and learning objectives were updated to assure the course met the criteria of our accreditor Council on Education for Public Health (CEPH). If change is approved we aim to apply for GEF approval to provide more students the opportunity to be introduced to a general understanding of the principles and practices of public health which compliments majors campus wide.
PUBH 201		
Justification for Course Change		Course learning objectives and syllabus were updated to meet standards of accrediting body Council on Education for Public Health.
Catalog Description	This introductory course explores the historical roots of the practice of epidemiology. The course will provide students with a foundation in the study of the distributions of health-related states or events (including injury and disease) in human populations and the control of these health-related problems.	This introductory course will provide students with a foundation in the application of epidemiologic procedures for the understanding of determinants of health-related states or events in human populations.
Catalog Prerequisites	PUBH 211 or STAT 211.	

Field	Old	New
Justification for Course Change PUBH 352		With the addition of a Minor in Public Health we revisited whether the pre-requisite statistics course was necessary. A statistics background is not mandatory for success in this course. Calculations used in the course are familiar from basic math courses and the instructor provides a refresher. We do not use more advanced inferential statistics from the previous pre-requisite stats courses in the EPI course. Course objectives were updated to be more appropriate and measurable for an introductory level course.
Catalog Description	Introduces the historical and philosophical background of the social and behavioral sciences, covering theories of behavioral science applied to health behaviors; socio-cultural factors of disease etiology, prevention and population health; individual, group, community, and technology-based strategies for health behavior change; and current issues in behavioral sciences for health promotion including its application to achieving the Healthy People 2020 goals.	Covers history and philosophy of social and behavioral sciences, application of theory; strategies for health behavior change; and current issues in health promotion. Service learning incorporated to give students the opportunity to apply course concepts with community partners. Ten (10) service learning hours are required as an assignment by the end of the semester.
Justification for Course Change		We want to provide students notice of the 10 hours of service required but want them to understand it is built into the course as one of their assignments.
PUBH 611		
Credit Hours	2	3
Justification for Course Change		As part of the overhaul of the MPH program and changes submitted to CIM last semester, this course's credit hours is being increased from 2 to 3 credits. In doing so, this change will best align with current course offerings within the MPH program; most core courses are 3 credit hours. Moreover, this change will allow students adequate time for enhanced active learning activities and in-depth, in-class journal article discussions.
SEP 765		
Catalog Description	Critical analysis of the graduate student's dissertation or research proposal. (Required for all doctoral students.)	Critical development and analysis of the graduate student's dissertation or research proposal.
Catalog Prerequisites	Graduate standing and PET 745 or consent.	
Justification for Course Change		The pre-requisite on this course was deemed unnecessary and discordant with current practices. There was no syllabus on record for this course, and other details (e.g., types of instruction) were incorrect.

Field	Old	New
SOWK 330		
Full Title	Human Behavior in the Social Environment 1	Human Behavior in the Social Environment
Transcript Title	HBSE 1	Hum Behav in Social Environmnt
Catalog Description	Individual development within the family context. Provides students with a life course perspective, and the understanding of the relationships among biological, social, psychological, and spiritual dimensions as they are affected by human behavior and family life.	Overview of human behavior in the social environment. Uses a multi-theoretical approach to explore human development as well as human behavior within families, groups, organizations, and communities. Highlights diversity, intersectionality, and influence of the rural environment .
Catalog Prerequisites	SOWK 147 and SOWK 151.	SOWK 147 and SOWK 151 with a minimum grade of C- in each.
Justification for Course Change		<p>There is a longstanding goal to align the curriculum of the BSW program with the first year of the MSW regular standing curriculum because of the nature of the advanced standing program allowing BSW students to essentially "skip" the first year of the regular standing curriculum (see socialwork.wvu.edu for details). One aspect of the BSW program that is not currently aligned is that there are two Human Behavior in the Social Environment (HBSE) courses instead of one. This proposal involves the elimination of HBSE 2 and a revision of HBSE 1 to align with the MSW program's HBSE course. Furthermore, for the past 5+ years, Dr. Kristina Hash has taught the 2-course HBSE sequence in the BSW program, and it has become apparent that the content is just not enough to justify having 2 courses, which further justifies this change. After approval from the BSW Program Committee, Kris made a single, combined HBSE course that would capture the most essential features of the HBSE content from both courses. She used the MSW HBSE course as a guide for this revision. This revised syllabus has been vetted and approved by the BSW Program Committee, Curriculum Committee, SSW Faculty, and Unit Chair.</p>

Field	Old	New
Catalog Description	Theory and practice of the construction of programming language translators; scanning and parsing techniques, semantic processing, runtime storage organization, and code generation; design and implementation of interpreter or compiler by students. (3 hr. lec.)	Theory and practice of the construction of programming language translators; scanning and parsing techniques, semantic processing, runtime storage organization, and code generation; design and implementation of interpreter or compiler by students.
Catalog Prerequisites	WVU sections require CS 310 with a C- or better or consent for non-majors, WVUIT sections require CS 310 or consent for non-majors.	CS 310.
Justification for Course Change		WVU CS is standardizing prerequisite grade requirements at D- for all prereqs after CS 110 and CS 111.

PUBH 101

Catalog Description	This course will provide students with an overview of the principles and practice of public and community health. Students will learn about the history, core function and essential services of public health, as well as engage in discussions about current public health events and issues.	This course will provide students with an overview of the principles and practice of public and community health. Students will learn about the history, core function, disciplines, and essential services of public health, as well as engage in discussions about current public health events and issues.
Justification for Course Change	This is an addition to the Health Services program at WVU Tech. We want to add a Public Health component.	Course syllabus and learning objectives were updated to assure the course met the criteria of our accreditor Council on Education for Public Health (CEPH). If change is approved we aim to apply for GEF approval to provide more students the opportunity to be introduced to a general understanding of the principles and practices of public health which compliments majors campus wide.

PUBH 201

Justification for Course Change		Course learning objectives and syllabus were updated to meet standards of accrediting body Council on Education for Public Health.
Catalog Description	This introductory course explores the historical roots of the practice of epidemiology. The course will provide students with a foundation in the study of the distributions of health-related states or events (including injury and disease) in human populations and the control of these health-related problems.	This introductory course will provide students with a foundation in the application of epidemiologic procedures for the understanding of determinants of health-related states or events in human populations.
Catalog Prerequisites	PUBH 211 or STAT 211.	

Field	Old	New
Justification for Course Change PUBH 222		With the addition of a Minor in Public Health we revisited whether the pre-requisite statistics course was necessary. A statistics background is not mandatory for success in this course. Calculations used in the course are familiar from basic math courses and the instructor provides a refresher. We do not use more advanced inferential statistics from the previous pre-requisite stats courses in the EPI course. Course objectives were updated to be more appropriate and measurable for an introductory level course.
Catalog Description	This introductory course explores the historical roots of the practice of epidemiology. The course will provide students with a foundation in the study of the distributions of health-related states or events (including injury and disease) in human populations and the control of these health-related problems.	This introductory course will provide students with a foundation in the application of epidemiologic procedures for the understanding of determinants of health-related states or events in human populations.
Catalog Prerequisites	PUBH 211 or STAT 211.	
Justification for Course Change PUBH 352		With the addition of a Minor in Public Health we revisited whether the pre-requisite statistics course was necessary. A statistics background is not mandatory for success in this course. Calculations used in the course are familiar from basic math courses and the instructor provides a refresher. We do not use more advanced inferential statistics from the previous pre-requisite stats courses in the EPI course. Course objectives were updated to be more appropriate and measurable for an introductory level course.
Catalog Description	Introduces the historical and philosophical background of the social and behavioral sciences, covering theories of behavioral science applied to health behaviors; socio-cultural factors of disease etiology, prevention and population health; individual, group, community, and technology-based strategies for health behavior change; and current issues in behavioral sciences for health promotion including its application to achieving the Healthy People 2020 goals.	Covers history and philosophy of social and behavioral sciences, application of theory; strategies for health behavior change; and current issues in health promotion. Service learning incorporated to give students the opportunity to apply course concepts with community partners. Ten (10) service learning hours are required as an assignment by the end of the semester.
Justification for Course Change SEP 765		We want to provide students notice of the 10 hours of service required but want them to understand it is built into the course as one of their assignments.
Catalog Description	Critical analysis of the graduate student's dissertation or research proposal. (Required for all doctoral students.)	Critical development and analysis of the graduate student's dissertation or research proposal.
Catalog Prerequisites	Graduate standing and PET 745 or consent.	

Field	Old	New
Justification for Course Change		The pre-requisite on this course was deemed unnecessary and discordant with current practices. There was no syllabus on record for this course, and other details (e.g., types of instruction) were incorrect.